



**Consolidation Committee
Final Report**

Committee Details

Date:	November 30, 2016
Committee Name:	OWG 40 Economic Development
Committee Co-Chairs:	Alicia Jackson, Caroline Fielding and Dr. Kimberly Holmes
Functional Area:	Economic Development and Community Relations
Functional Area Coordinator:	Cynthia George

Major Tasks for Committee Tracker from Final Planning Document and Recommendations

Task: 1-Align institutional efforts with USG Efforts

Recommendation and/or Action Taken:

Recommendation approved: Recommends that ASU establish a Center for Economic Development (CED) with strategic initiatives that align with those of the USG. The CED will have a director or similar administrative head to guide its functions.

The committee also developed strategic initiatives that align with the USG:

ALBANY STATE UNIVERSITY’S ECONOMIC DEVELOPMENT STRATEGIC INITIATIVE

Through efficient deployment of research, teaching, and service, and increased attention to public and private partnerships, ASU will ensure that it is a responsive and transformational enterprise for the citizens of southwest Georgia.

ASU will work with partners to identify economic development needs, to enable research and innovation, and to provide a visible gateway to the vast assets of the USG System.

Whether through business and industry relationships, education and training, internship activities, or other direct linkages of academic programs to career opportunities, ASU will strive for programmatic rigor and relevance as well as strong ties to the region’s need for research and service in the knowledge economy.

ASU is committed to providing timely and direct connections to local businesses, services, and community development.

ASU will pursue excellence in research and graduate/professional education as a tool for economic development in the region.

(**This information is adopted from and modeled after the USG Strategic Plan, **USG Strategic Imperative 2: Commitment to Economic Development and World Class Research.** <http://www.usg.edu/strategicplan>)

Task: 2- Identify Institutional Capabilities Most Likely to Aid Economic Development

Recommendation and/or Action Taken:

Accumulated lists of assets at both institutions that could contribute to economic development initiatives on the campus.

Major Tasks for Committee Tracker from Final Planning Document and Recommendations

Task 2: Identify Institutional Capabilities Most Likely to Aid Economic Development

Recommendation and/or Action Taken:

At a meeting of the Operational Working Group (OWG) Committee on **March 8, 2016**, it was decided that committee members Dr. Kathaleena E. Monds and Dr. Aaron Johnson compile a list of all current Centers and Institutes known to be active on both the Albany State University and Darton State College campuses.

The list was distributed to Committee members on **March 18, 2016** for them to independently categorize each Center or Institute as:

- 1) *Actively* engaged in community economic development activities
- 2) *Having potential* for community economic development activities, but not currently engaged at full potential
- 3) *Having little to no potential* for community economic development; and
- 4) *Having unknown activity* or potential for activity in business community economic development.

On _____, the committee met to review the feedback from members of the committee and reach consensus on the designation of each Center of Institute as:

- 1) Having *reasonable potential* for contributing to economic development in the business community or
- 2) Having *little to no potential* for contributing to economic development in the business community.

The context of "economic development potential" was the ability of the Center of Institute to:

- 1) Create new jobs and/or increase commercial activity;
- 2) Attract investment capital;
- 3) Both

At the final meeting of the committee held on _____ the results of the assessment of Centers and Institutes was completed.

Our findings are summarized in **Attachment 1**

Details about each Center/Institute in found in **Attachment 2**

Attachment 1 – Centers/Institutes with Economic Development Impact Potential							
Categories	Active	Potential	Little/No Potential	Unknown	ASU	DSC	Recommend to be Supervised by Center for Economic Development
Centers/Institutes with Economic Development Impact Potential at Albany State University							
African American Read-In			X				
African American Read-In			X				
Annual Hip Hop Festival			X				
Annual Hip Hop Festival			X				
Annual Poetry Festival			X				
Annual Poetry Festival			X				
Annual Women Studies Conference			X				
Annual Women Studies Conference			X				
Center for Advanced Logistics Management		X					X
Center for African American Male (est. 1988)			X				
Center for Business and Economic Research & Development		X					X
Center of Excellence for Community Engagement Engagement (est. 2014)		X					
Center for Economic Education/Small and Minority Entrepreneurship(Est. 198x)		X					X
Center for Economic Research(Est. xxxx)	X						X
Center for Innovation and Entrepreneurship		X					X
Center for Undergraduate Research(est. xxxx)	X						
Curriculum Resource Center. Dr. DaShonera Crawley			X				
Early Learning Center(est. xxxx)	X						
Flint River Water Policy Planning Center	x						X
Foreign Language and International Studies Institute/Center (est. xxxx)		X					
Global Programs Center		X					
Lois B. Hollis Center for Public Deliberation and Participation		X					
Military Outreach Center(est. 2014)		X					X
Sports Medicine Center		X					
Student Money Management Center (Est. 2015)		X					X

Centers/Institutes with Economic Development Impact Potential at Darton State College					ASU	DSC	Recommend to be Supervised by the Center for Economic Development
Center for Military and Adult Education		X					X
Child Care Resource and Referral Agency of Southwest Georgia		X					
Centers/Institutes with Economic Development Impact Potential in Southwest Georgia					ASU	DSC	Recommend to be Referred by the Center Economic Development
Area Chamber of Commerce	X						x
Microbusiness Center	X						x
Georgia Department of Economic Development		X					x
The UGA Small Business Development Center		X					x
The US Department of Agriculture		X					x
Georgia Academy for Economic Development		X					x
Southwest Georgia Regional Commission		x					x

Attachment 2 – Center Background Information

List of economic development capabilities at **Albany State University**:

Centers	Mission/Vision
African American Read-In	
Annual Hip Hop Festival	
Annual Poetry Festival	
Annual Women Studies Conference	
Center for Advanced Logistics Management	
Center for African American Male (est. 1988)	CAAM seeks to enable students to discover their authentic identities by allowing them to achieve their full potential as scholars and assume leadership roles in their community upon graduation. Founded in 1988, by Dr. Billy Black and colleagues, the Center for the African American Male was designed to promote positive influence, education and growth. Since its inception, CAAM has worked to increase retention, promote positive self- image, engage in mentorship collaborations and through sponsored research provide critical information relating to African American Males in our community. CAAM also provides mentoring services to its members as a means to assist with retention and academic achievement.

Center for Business and Economic Research & Development	
Center for Community Engagement (est. 2014)	Serve as the lead campus unit that builds the institution's capacity for achieving excellence in community engagement. Serve as the institutional data center for community engagement— benchmarking, monitoring, assessing, and evaluating the level and quality of current and future community engagement efforts Increase and enhance current community engagement activities and implement new offerings that yield high impact contributions for the communities served
Center for Economic Education/Small and Minority Entrepreneurship (Est. 1979)	CEE/SME targets two unique populations a) K-12 teachers by providing workshops on economics and b) individuals from the campus and community who are interested in entrepreneurship. The Center for Economic Education is an integral part of a statewide and national network via the Georgia Council on Economic Education and the Council on Economic Education. In addition, workshops are hosted internationally via the Global Economic Education Alliance. The Center has hosted the Black Youth Entrepreneurship program for 32 years and has sponsored Women's Entrepreneurship Day, International Entrepreneurship Day, Pitch Competitions, and a host of workshops and entrepreneur speakers.
Center for Economic Research (Est. xxxx)	
Center for Innovation and Entrepreneurship	
Center for Undergraduate Research (est. xxxx)	Albany State University Center for Undergraduate Research, an initiative from the Office of Research and Sponsored Programs is a resource for both students and faculty members. Students can use Albany State University's Center for Undergraduate Research to find on-and-off campus opportunities that best match their skills and interests. Faculty members can share different models or ways in which they incorporate undergraduate students into their research programs or how research is infused into the curriculum. The Center is funded through Albany State University Title III programs. The Center also partners with other offices on campus to supplement services for students engaged in research, preparation for graduate school, workshops, and other topics.
Curriculum Resource Center. Dr. DaShonera Crawley	
Early Learning Center (est. xxxx)	The Albany State University (ASU) Early Learning Center will provide ASU undergraduate students the following: The opportunity to work and be mentored by professional staff before they enter their professional pre-service requirements. Enable faculty and students to conduct research in the area of early childhood behavior and development. The opportunity for ASU students to work with early learners while enhancing the ASU student's development of coordination, planning and supervisory skills. The opportunity for ASU students to present workshops/seminar on relevant topics that will enhance the skills of the ELC parents.
Foreign Language and International Studies Institute/Center (est. xxxx)	Foreign Language Institute will increase the level of international awareness by involving the university and community in cultural events, education, and engagement through a variety of courses, lectures, panels, recruitment, and activities. Furthermore, the Foreign Language Institute and International Education Programs will engage in a variety of events that promote cultural literacy, foreign language study, and community engagement. With exposure to these programs, Albany State University will have increased opportunities for internships and to learn about global economics, national security, and diversity

	training. . This project will also assist the University to enhance the quality of teaching and learning needed to increase recruitment and retention of students and graduation rate.
Global Programs Center	
Military Outreach Center (est. 2014)	The Military Outreach Center (MOC) was opened in the Spring of 2014. The MOC provides a designated space for military, veteran and family member students to network, study and relax on the Albany State campus. The MOC includes computers and a printer, a kitchenette, as well as meeting and social space. "Our on-campus military outreach center is designed to assist military students with programs and services that enable them to pursue and continue their education," said ASU Military Liaison Coordinator Claven Williams.
Sports Medicine Center	
Student Money Management Center (Est. 2015)	

Define economic development: Activities aimed at boosting the production and sale of goods and services within our primary service area.

List of economic development capabilities at **Darton State College:**

Area	Capability	Connection	Impact on Economic Development
Office of Military and Adult Education	Provide adult learners with Prior Learning Assessment (PLA) options	Facilitate degree completion and access to career opportunities Source: http://dcmrc.com/services/	Low
Business	Partner with Albany Microbusiness Center and Albany Area Chamber of Commerce	Send interns and participate in lunch updates; Help with marketing and potential resource to highlight university activities relating to small business	Low
Criminal Justice	Provide training in learning software that draws digital sketching of suspects	Enhance innovation in combating crime; provide leadership in forming community development partnerships	Low

Task: 3 – Develop Structure to Maximize “Marriage Making” Capabilities

Recommendation and/or Action Taken:

Five recommendations were approved related to the proposed structure for the economic development initiatives of the institution.

1. Recommends that the ASU Center for Economic Development initiatives include four focus areas of economic development: research, teaching, service, and increased attention to developing strategic alliances with public and private entities.

2. Recommends that in order to address the research initiative of the Center for

Economic Development (CED), the CED establish a Business Research Institute to pose and answer questions of economic interest to businesses of the region.

3. Recommends that in order to address the teaching initiative of the Center for Economic Development (CED), the CED establish a Continuing Education Division for Professional and Personal Development.

4. Recommends that in order to address the service initiative of the Center for Economic Development (CED), the CED establish a Business Resource Center that would warehouse information and knowledge of resources available to businesses and individuals in the region (external to the university).

5. Recommends that in order to address the partnership initiative of the Center for Economic Development (CED), the CED establish a Business Development Corporation to create public and/or private partnerships with regional entities to engage in activities that would both enhance the economic development of the region and generate funding for future ASU initiatives.

The combination of the structure in the approved recommendations, existing activities on the two campuses identified in Task 2, and identification of local resources with whom the university might partner resulted in the table below on how the functions might be organized.

Task 3--Proposed Structure
Albany State University Center for Economic Development

Continuing Education Division for Professional and Personal Development

1. Start-Up U (a program that assist individuals with starting a business)
2. Executive Education Programs
3. Center for Military and Adult Education**
4. Military Outreach Center **
5. Adult Education-Career Preparedness and Job Skills Training
6. Real Estate Pre-Licensure Program**
7. SERV Safe Program (Restaurant health and safety)**
8. Advance Certificate Programs
9. Student Money Management Center**

Business Research Institute

1. Center for Economic Research and Development**

2. Center for Economic Education/Small and Minority Entrepreneurship**
3. Center for Innovation, Entrepreneurship, and Development
4. Center for Advanced Logistics Management**
5. Office of Research and Sponsored Programs**
6. ASU Innovation Lab
 - a. Project Go-to-Market
 - b. Social Entrepreneurship Projects

Business Resource Center

1. Dougherty County License Bureau**
2. Area Chambers of Commerce**
3. GA Dept. of Economic Development**
4. The US Dept. of Agriculture**
5. GA Academy for Economic Development**
6. Microbusiness Center**
7. Southwest GA Regional Commission**
8. Flint River Water Policy Planning Center**
9. ASU Career Development Centers**
10. Regional Industrial and Economic Development Boards**

Business Development Corporation

Public/Private Partnerships

1. Housing
2. Real Estate
3. Event Management (Athletic events, concerts, etc.)
4. Retail Business
5. Quick Service Restaurant
6. Agri-business
7. Utility Investments

**Existing assets; other assets are proposed but do not currently exist.

Other/Final Comments (if any):
